

IMPACTER AMBASSADORS



Igniting Change on Campus

**A Leadership and Activity Handbook
for High School Changemakers**



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1. Welcome to the Impacter Ambassador Program

As you open this handbook, you're not just flipping through pages – you're unlocking the door to an extraordinary journey of personal growth and campus-wide transformation. Welcome to the Impacter Ambassador Program, a movement that's redefining what it means to be a student leader in today's high schools.

Think back to your first day of high school. The mixture of excitement and nervousness, the sea of unfamiliar faces, the daunting hallways that seemed to stretch endlessly. Now, imagine if you had been greeted by a group of peers who radiated confidence, kindness, and a genuine desire to make your transition easier. That's the power of an Impacter Ambassador.

But this program isn't just about making new students feel welcome. It's about creating a ripple effect of positive change that touches every corner of your school community. From the shy freshman who's struggling to find their place, to the overachieving senior who's burning out under the pressure of college applications – every student has the potential to benefit from the principles and practices you'll be championing.



1.1 Our Mission: Transforming School Culture

At its core, the Impacter Ambassador Program is about reimagining what school culture can be. It's about moving beyond the traditional cliques and hierarchies that often define high school social dynamics, and creating an environment where every student feels valued, supported, and inspired to reach their full potential.

This mission isn't just a lofty ideal – it's a practical, achievable goal that starts with you. As an Impacter Ambassador, you'll be at the forefront of this cultural shift, armed with the tools, knowledge, and support you need to make a real difference.

YOUR MISSION INCLUDES:	
Inspiring	your peers to embrace personal development
Leading	by example in practicing the Impacter 8 principles
Creating	engaging events and activities that bring these concepts to life
Fostering	a school culture where everyone feels empowered to reach their full potential
Bridging	gaps between different social groups and grade levels
Mentoring	younger students and providing peer support
Collaborating	with faculty and administration to align school policies with Impacter principles
Innovating	new ways to integrate social-emotional learning into daily school life

Remember, transformation doesn't happen overnight. It's a gradual process that requires patience, persistence, and a willingness to step outside your comfort zone. There will be challenges along the way – moments of doubt, setbacks, and resistance to change. But with each small victory, each mind opened and each connection made, you'll be building momentum towards something truly remarkable.

As you embark on this journey, know that you're not alone. You're part of a network of passionate, dedicated students across the country who are all working towards the same goal. Your actions, no matter how small they might seem in the moment, are contributing to a larger movement that has the potential to reshape education as we know it.

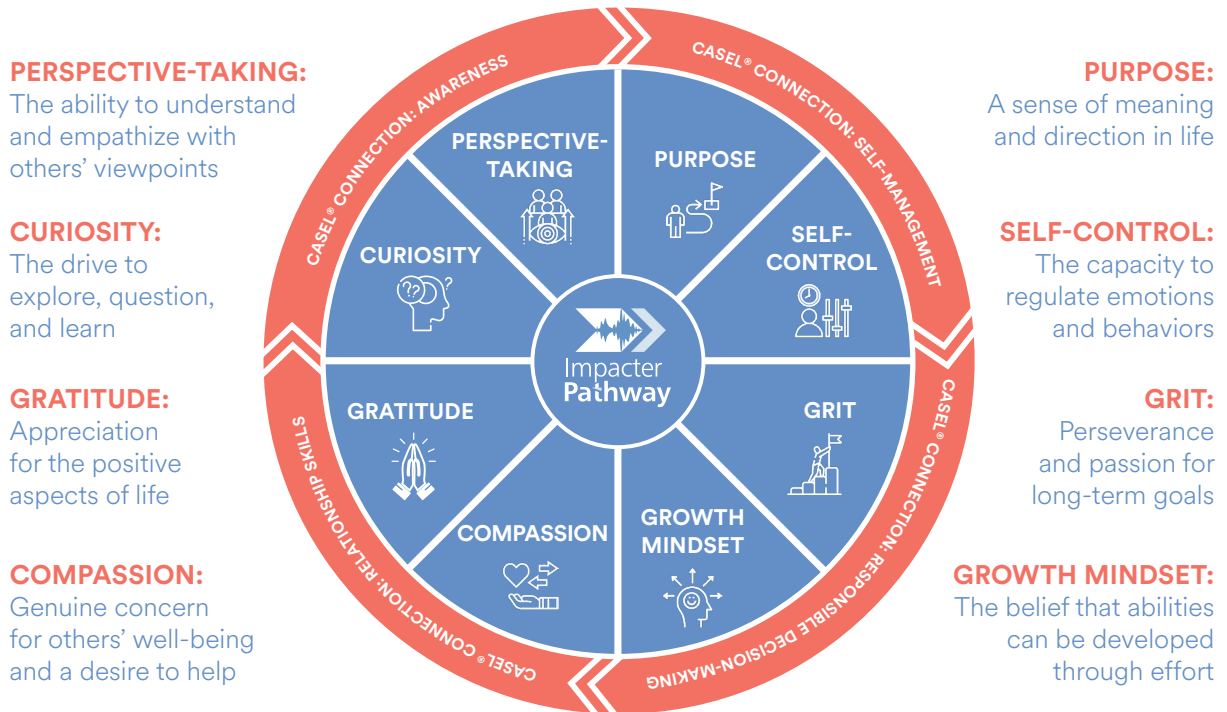
So embrace this opportunity. Let it challenge you, inspire you, and push you to grow in ways you never imagined. The impact you make as an Impacter Ambassador won't just change your school – it will change you, preparing you with invaluable skills and experiences that will serve you long after you've graduated.



1.2 The Impacter 8: Your Toolkit for Personal and Social Growth

At the heart of the Impacter Ambassador Program lies a powerful framework known as the Impacter 8. These eight attributes form the cornerstone of personal and social success, providing a roadmap for growth that extends far beyond the classroom walls.

Think of the Impacter 8 as your Swiss Army knife for navigating the complexities of high school life and beyond. Each attribute is a tool that, when developed and applied, can help you overcome challenges, build stronger relationships, and unlock your full potential.



As you delve deeper into each of these attributes throughout this handbook, you'll discover that they're not isolated concepts, but interconnected facets of a holistic approach to personal development. Curiosity fuels the growth mindset, perspective-taking enhances compassion, grit reinforces purpose, and so on.

Your journey as an Impacter Ambassador will involve not only developing these attributes within yourself but also finding creative ways to cultivate them in your peers. This dual focus – inward growth and outward influence – is what sets this program apart and gives it such transformative potential.

As you explore and internalize the Impacter 8, you'll likely find that some attributes come more naturally to you than others. Embrace this! Your unique strengths will make you a valuable asset to your Ambassador team. At the same time, don't shy away from the attributes that challenge you. Often, it's in stretching ourselves beyond our comfort zones that we experience the most significant growth.

Remember, mastering the Impacter 8 is not about achieving perfection. It's about progress, self-awareness, and a commitment to continuous improvement. As you work to embody these attributes, you'll be setting a powerful example for your peers and creating a ripple effect of positive change throughout your school community.

2.

Your Role as an Impacter Ambassador

Stepping into the role of an Impacter Ambassador is like accepting a key to your school – not a physical key, but one that unlocks potential, opens doors of opportunity, and helps you access the heart of your school’s culture. It’s a position of influence, responsibility, and incredible growth potential.

As an Ambassador, you’re not just a student attending classes and participating in extracurricular activities. You’re a changemaker, a role model, and a bridge-builder. You have the unique opportunity to shape the atmosphere of your school, to be a voice for positive change, and to make a lasting impact on the lives of your peers.

This role will challenge you in ways you might not expect. It will push you to step out of your comfort zone, to speak up when it matters, and to stand firm in your values even when it’s difficult. But with these challenges come rewards that are truly transformative – both for you and for your school community.



2.1 Ambassador Leadership Structure

To effectively carry out our mission, we've established a comprehensive leadership structure that allows for clear communication, distributed responsibilities, and opportunities for every Ambassador to shine. This structure is designed to be both robust and flexible, capable of adapting to the unique needs and dynamics of your school.

EXECUTIVE BOARD

POSITION	RESPONSIBILITIES
President	<ul style="list-style-type: none"> • Oversees the entire Ambassador program • Leads weekly Ambassador meetings • Serves as the main liaison with school administration • Sets strategic goals and vision for the program
Vice President of Operations	<ul style="list-style-type: none"> • Assists the President in day-to-day program management • Coordinates between different committees • Manages the Ambassador calendar and timelines
Vice President of Events	<ul style="list-style-type: none"> • Oversees planning and execution of major campus events • Coordinates with Events Committee to ensure successful implementation
Secretary	<ul style="list-style-type: none"> • Manages internal and external communication • Takes meeting minutes and maintains Ambassador records • Coordinates with Outreach Committee on announcements and promotions
Treasurer	<ul style="list-style-type: none"> • Handles budgeting needs and fundraising efforts • Works with school administration on financial matters • Ensures responsible allocation of resources
Wellness Coordinator	<ul style="list-style-type: none"> • Focuses on the mental and emotional well-being of Ambassadors • Organizes team-building activities and support systems • Promotes work-life balance within the program
Diversity and Inclusion Chair	<ul style="list-style-type: none"> • Ensures that Ambassador activities are inclusive and representative • Leads initiatives to promote diversity and cultural understanding • Collaborates with various student groups to foster inclusivity
Technology and Innovation Lead	<ul style="list-style-type: none"> • Manages digital platforms and tools used by Ambassadors • Explores innovative ways to leverage technology for program goals • Provides technical support for events and activities

COMMITTEE CHAIRS

POSITION	RESPONSIBILITIES
Events Coordinator	<ul style="list-style-type: none"> • Plans and organizes major campus events • Manages event logistics, including venue, scheduling, and resources • Coordinates with other committees to ensure event success
Outreach Coordinator	<ul style="list-style-type: none"> • Manages social media, announcements, and promotion of Ambassador activities • Develops marketing strategies to increase program visibility • Liaisons with school newspaper and local media
Discussion Leader	<ul style="list-style-type: none"> • Organizes and facilitates small group discussions and Advisory period activities • Develops discussion guides and conversation starters • Trains other Ambassadors in effective facilitation techniques
Impact Tracker	<ul style="list-style-type: none"> • Monitors program metrics and prepares reports on Ambassador activities • Develops and implements surveys to gauge program effectiveness • Presents impact data to school administration and stakeholders
Freshman Liaison	<ul style="list-style-type: none"> • Focuses on integrating freshmen into the school community • Develops specific programs and events for ninth-grade students • Acts as a point of contact for freshmen concerns and feedback
Community Partnerships Coordinator	<ul style="list-style-type: none"> • Establishes and maintains relationships with local businesses and organizations • Coordinates off-campus service opportunities • Seeks sponsorships and support for Ambassador events
Peer Mentoring Program Manager	<ul style="list-style-type: none"> • Oversees the Ambassador peer mentoring initiative • Matches mentors with mentees and provides ongoing support • Develops training materials for effective peer mentoring
Curriculum Integration Specialist	<ul style="list-style-type: none"> • Works with teachers to incorporate Impacter principles into academic subjects • Develops resources for integrating SEL into classroom activities • Facilitates workshops for faculty on Impacter methodologies

Remember, these roles are not about creating a hierarchy among Ambassadors. They're about providing structure, maximizing our collective impact, and giving each Ambassador an opportunity to lead in their area of strength. Every role is crucial to our success, and the most effective Ambassadors are those who can collaborate across positions and support their peers.

As you settle into your role, don't be afraid to suggest new positions or modifications to existing ones. This structure should evolve with the needs of our program and the unique dynamics of your school. Your insights and experiences will be invaluable in shaping the future of the Impacter Ambassador leadership structure.

2.2 Responsibilities and Expectations

Becoming an Impacter Ambassador is more than just adding a line to your resume or wearing a special badge. It's a commitment to personal growth, community service, and positive leadership. As you step into this role, you're accepting a set of responsibilities that will challenge you, inspire you, and ultimately transform you into a more effective and compassionate leader.

Your journey as an Ambassador will be filled with opportunities to make a real difference in your school community. But with these opportunities come expectations – not just from your teachers and peers, but from yourself.

HERE'S WHAT WE EXPECT FROM EVERY IMPACTER AMBASSADOR:

Embody the Impacter 8: As an Ambassador, you are the living embodiment of the principles we promote. This means actively working on developing these attributes in your own life, being open about your struggles and successes, and demonstrating how these principles can be applied in real-world situations.

Attend Regular Meetings: Consistent participation in weekly Ambassador meetings is crucial. These gatherings are where we plan activities, share ideas, and support one another. Your presence and input are valuable to the team's success.

Lead by Example: Your actions speak louder than words. Demonstrate positive behaviors, academic commitment, and a growth mindset in your daily interactions. Be the change you want to see in your school.

Engage Your Peers: Actively reach out to fellow students, especially those who might feel marginalized or disconnected. Be approachable, inclusive, and genuinely interested in others' experiences and perspectives.

Plan and Execute Events: Take an active role in organizing and running campus-wide activities that promote the Impacter 8 principles. This involves everything from brainstorming creative ideas to handling logistical details and ensuring smooth execution.

Facilitate Discussions: Lead or co-lead small group conversations on Impacter topics. This requires preparation, active listening skills, and the ability to create a safe space for open dialogue.

Promote the Program: Help spread the word about Impacter activities and encourage participation from the wider student body. Be an enthusiastic advocate for the program and its potential to create positive change.

Collaborate with Staff: Work closely with teachers, counselors, and administrators to integrate Impacter principles into school life. Build positive relationships with staff members and be a bridge between students and faculty.

Track and Report Impact: Assist in gathering data and stories that demonstrate the program's effect on campus culture. This might involve conducting surveys, collecting testimonials, or documenting observable changes in school atmosphere.

Continuous Learning: Stay curious and open to new ideas that can improve our program and your leadership skills. Seek out opportunities for personal growth and bring your learnings back to the Ambassador team.



These responsibilities may seem daunting at first, but remember that you're not expected to be perfect from day one. Growth is a journey, and your fellow Ambassadors and advisors are here to support you every step of the way. Embrace each challenge as an opportunity to develop your skills and make a meaningful impact on your school community.

As you fulfill these expectations, you'll likely find that the benefits extend far beyond your role as an Ambassador. The skills you develop – from public speaking and event planning to empathy and conflict resolution – will serve you well in college, your future career, and all aspects of your life.

Remember, being an Impacter Ambassador is not just about what you do, but who you become in the process. Embrace this opportunity to grow, to lead, and to make a lasting difference in your school and beyond. The journey ahead will be challenging, rewarding, and transformative – are you ready to make your impact?

3. Year at a Glance: Monthly Themes and Activities

As an Impacter Ambassador, you're about to embark on a transformative journey that will span the entire school year. This isn't just about organizing a few events or giving some speeches – it's about guiding your entire school community through a process of growth, discovery, and positive change.

To make this journey manageable and impactful, we've mapped out a year-long plan that aligns with the school calendar and the Impacter 8 principles. Each month, we'll focus on one key attribute, diving deep into its meaning and practical applications. This structure provides a clear roadmap while still allowing for the flexibility needed to adapt to your school's unique culture and unexpected challenges that may arise.

Think of each month as a chapter in your school's story of transformation. As an Impacter Ambassador, you're not just a character in this story – you're a co-author, helping to shape the narrative and bring it to life for your peers. The themes and activities outlined here are your starting point, but the real magic happens when you add your own creativity, passion, and understanding of your school's needs.

Remember, the goal isn't to rigidly adhere to a preset plan, but to create meaningful experiences that resonate with your fellow students. Feel free to adapt, innovate, and put your own spin on these ideas. Your unique perspective and understanding of your peers are invaluable assets in making these concepts come alive in ways that are relevant and engaging for your school community.

Let's take a closer look at how the year unfolds:

3.1 September: Igniting Curiosity



Theme: Kick off the year by sparking curiosity and a love of learning across campus.

As the school year begins, it's the perfect time to reignite the natural curiosity that often gets dulled by routine and academic pressure. This month is all about encouraging students to ask questions, explore new ideas, and rediscover the joy of learning.

KEY ACTIVITIES

- Host a “Question of the Day” challenge in the main hallway
- Organize a scavenger hunt that encourages students to explore new areas of the school
- Launch an “Unusual Clubs Fair” to showcase unique interests and hobbies

Ambassador Focus: Learn effective questioning techniques to stimulate curiosity in peers. Practice the art of asking open-ended questions that promote deeper thinking and engagement.



3.2 October: Mastering Perspective-Taking



Theme: Promote empathy and understanding by helping students see the world through others' eyes.

As the school settles into its rhythm, it's time to broaden horizons and challenge preconceptions. This month focuses on developing empathy and the ability to understand diverse viewpoints – crucial skills in our increasingly interconnected world.

KEY ACTIVITIES

- Organize a “Walk in My Shoes” day where students experience different physical or social challenges
- Host a cultural exchange fair celebrating the diverse backgrounds in your school
- Facilitate classroom debates on current events, emphasizing respectful disagreement

Ambassador Focus: Practice active listening skills and teach them to your peers. Learn techniques for suspending judgment and truly hearing others' perspectives.

3.3 November: Discovering Purpose



Theme: Help students explore their passions and connect them to future goals.

As the excitement of the new school year fades and the reality of academic challenges sets in, November is the perfect time to reconnect students with their sense of purpose. This month is about helping peers understand why their education matters and how it connects to their larger life goals.

KEY ACTIVITIES

- Coordinate a career exploration week with guest speakers from various professions
- Launch a “Find Your Why” video contest where students share their personal missions
- Organize volunteer opportunities that align with different interests and causes

Ambassador Focus: Develop your own personal mission statement and help peers craft theirs. Learn techniques for goal-setting and connecting daily actions to larger purposes.

3.4 December: Cultivating Self-Control



Theme: Empower students with strategies to manage stress, emotions, and impulses during the busy holiday season.

As the semester winds down and stress levels rise, December focuses on developing self-control and emotional regulation. These skills are crucial not just for academic success, but for navigating life’s challenges with grace and resilience.

KEY ACTIVITIES

- Create a “Stress-Free Zone” during lunch periods with calming activities and resources
- Host a “Mindfulness Marathon” with daily challenges to practice self-regulation
- Organize a workshop on effective study habits and time management for finals

Ambassador Focus: Learn and share techniques for emotional regulation and impulse control. Practice mindfulness exercises and stress-management strategies that you can model for peers.

3.5 January: Embracing Grit



Theme: Start the new year by fostering perseverance and long-term goal setting.

January is all about harnessing the “new year, new me” energy and channeling it into lasting change. This month focuses on developing grit – the ability to persevere through challenges and maintain passion for long-term goals.

KEY ACTIVITIES

- Launch a school-wide “30-Day Challenge” where students commit to a personal growth goal
- Create a “Failure Wall” where students and staff share stories of overcoming setbacks
- Host a screening of inspiring documentaries about individuals who demonstrated exceptional grit

Ambassador Focus: Develop strategies to help peers break down big goals into manageable steps. Learn techniques for maintaining motivation in the face of obstacles and setbacks.

3.6 February: Fostering Growth Mindset



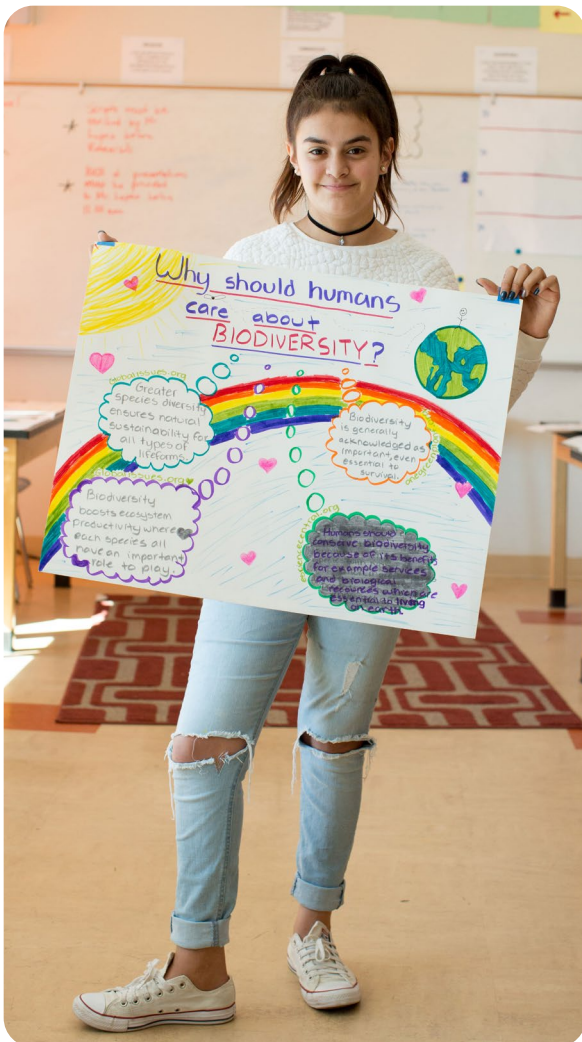
Theme: Challenge fixed mindsets and promote a culture of continuous improvement.

February builds on January's focus on grit by exploring the concept of growth mindset – the belief that abilities can be developed through dedication and hard work. This month is about shifting the school culture from a focus on innate talent to a celebration of effort and improvement.

KEY ACTIVITIES

- Organize a “Growth Mindset Media Campaign” with posters, social media, and morning announcements
- Host a “Skills Swap” fair where students teach each other new abilities
- Coordinate with teachers to implement “Yet” language in classrooms (e.g., “I don’t understand this... yet”)

Ambassador Focus: Learn to reframe setbacks as learning opportunities and model this for peers. Practice giving feedback that encourages effort and improvement rather than just praising results.



3.7 March: Spreading Compassion



Theme: Cultivate a culture of kindness and support throughout the school community.

As the long winter months start to take their toll, March focuses on reinvigorating the school community through compassion and kindness. This month is about fostering a supportive environment where every student feels valued and cared for.

KEY ACTIVITIES

- Launch a “Random Acts of Kindness” challenge with daily suggestions
- Organize a school-wide service project addressing a community need
- Host an “Empathy Workshop” using role-playing and scenario discussions

Ambassador Focus: Develop conflict resolution skills to help mediate peer disagreements. Learn techniques for promoting inclusivity and creating a welcoming environment for all students.

3.8 April: Practicing Gratitude



Theme: Foster appreciation for the positive aspects of school and personal life.

As the school year begins to wind down, April is about cultivating gratitude and appreciation. This month focuses on helping students recognize the good in their lives, even amidst challenges, and understand how gratitude can enhance well-being and resilience.

KEY ACTIVITIES

- Create a interactive “Gratitude Wall” in a high-traffic area of the school
- Organize a “Thank-a-Teacher” week with creative ways for students to show appreciation
- Host a “Gratitude Gala” celebrating the year’s achievements and positive changes

Ambassador Focus: Learn techniques for maintaining a gratitude journal and share the benefits with peers. Practice reframing negative situations to find silver linings and learning opportunities.

3.9 May: Reflecting and Celebrating



Theme: Look back on the year’s growth, celebrate successes, and set intentions for the future.

The final month of the school year is a time for reflection, celebration, and looking forward. May is about helping students recognize how far they’ve come, appreciate their growth, and set intentions for continuing their personal development journey.

KEY ACTIVITIES

- Coordinate an “Impacter Awards” ceremony recognizing outstanding examples of the Impacter 8 principles
- Create a collaborative art installation showcasing personal and school-wide transformations
- Host a “Vision Board Party” where students craft visual representations of their future goals

Ambassador Focus: Develop reflection and goal-setting frameworks to use with peers and in your own life. Learn techniques for facilitating group discussions on personal growth and shared experiences.

As you move through this year-long journey, remember that flexibility is key. Be prepared to adjust your plans based on student feedback, unexpected events, or new opportunities that arise. The most important thing is to keep the core principles of the Impacter program at the forefront, always working towards creating a more positive, supportive, and growth-oriented school culture.

Your role as an Impacter Ambassador is to bring these monthly themes to life in ways that resonate with your unique school community. Use your creativity, leverage your understanding of your peers, and don’t be afraid to take risks and try new approaches. This is your opportunity to make a lasting impact on your school – embrace it with enthusiasm and determination!

4.

Planning and Executing Impactful Campus Events

As an Impacter Ambassador, you have a unique opportunity to shape your school's culture through the events you plan and execute. These aren't just fun distractions from the academic grind – they're powerful tools for bringing the Impacter 8 principles to life and creating lasting change in your school community.

Think of each event as a catalyst for transformation. A well-planned event can spark meaningful conversations, challenge preconceptions, inspire new ways of thinking, and create shared experiences that strengthen the bonds within your school community. It's your chance to take the abstract concepts we've been discussing and make them tangible, relatable, and engaging for your peers.

Planning and executing these events will challenge you to think creatively, work collaboratively, and develop valuable leadership skills. You'll learn to manage logistics, delegate tasks, solve unexpected problems, and inspire others to get involved. These are skills that will serve you well not just in your role as an Ambassador, but in college, your future career, and life in general.

Remember, the true measure of an event's success goes beyond attendance numbers or social media buzz. Look for the deeper impacts – the conversations started, the perspectives shifted, the connections made. These are the true indicators of an event's power to drive positive change.

As you approach each event, keep these key principles in mind:

- **Purpose-Driven Planning:** Every aspect of your event should tie back to the Impacter principle you're focusing on. Ask yourself: How does this activity reinforce our message? How can we make the principle come alive for participants?
- **Inclusivity:** Design your events to be welcoming and accessible to all students. Consider different interests, abilities, and backgrounds in your planning.
- **Engagement:** Create opportunities for active participation, not just passive observation. The more students can engage with the concepts hands-on, the more impactful the experience will be.
- **Reflection:** Build in moments for reflection and discussion. Help participants process their experiences and connect them to their daily lives.
- **Follow-Through:** Think about how to extend the impact of your event beyond the day itself. What take-aways can students bring back to their classes or homes? How can you keep the conversations going?

Now, let's dive into some specific event ideas that bring the Impacter principles to life.



4.1 Gratitude Gala

Goal: Celebrate the power of appreciation and recognize the positive forces in our school community.

Event Overview: The Gratitude Gala is a formal(ish) evening event held in the school gymnasium or auditorium. It's a chance for the entire school community – students, teachers, staff, and even parents – to come together and celebrate the power of gratitude. Think of it as a cross between a school dance, an awards ceremony, and a thanksgiving dinner.

KEY ELEMENTS

- **Dress Code:** Encourage attendees to dress up, but be mindful of making it accessible to all. Consider having a clothing swap or donation drive beforehand to ensure everyone can participate.
- **Gratitude Wall:** Create a large, interactive display where attendees can post notes of thanks. This could be a physical wall with sticky notes or a digital display with live updates.
- **Recognition Ceremony:** Host an awards ceremony recognizing unsung heroes of the school community. Categories could include "Most Supportive Teacher," "Kindest Cafeteria Worker," or "Most Encouraging Classmate."
- **Gratitude-Themed Activities:** Set up stations around the venue with activities that promote gratitude, such as writing thank-you letters, creating appreciation art, or recording video messages of thanks.
- **Shared Meal:** If possible, include a communal dining experience. This could be a full dinner or just light refreshments, but the act of breaking bread together reinforces the community-building aspect of the event.

FOLLOW-UP IDEAS

- Create a digital or physical scrapbook of gratitude notes and photos from the event to display in the school
- Implement a weekly or monthly "Gratitude Spotlight" feature in school announcements or newsletters
- Encourage teachers to start each class with a brief gratitude sharing session for the week following the event

PLANNING TIPS

- Form specialized committees for decorations, food, awards, and entertainment. This allows for detailed planning and gives more students a chance to be involved.
- Create a nomination and voting system for the recognition awards. This could be done through an online form or physical ballot boxes placed around the school.
- Consider partnering with the culinary class or club for refreshments. This provides a learning opportunity for those students and adds a personal touch to the event.
- Arrange for student musical performances or a DJ to create a festive atmosphere.
- Design a photo booth or backdrop for attendees to take pictures. This creates lasting memories and provides content for social media promotion.

IMPACT MEASUREMENT

- Count the number of gratitude notes posted on the Gratitude Wall
- Conduct a post-event survey to gauge changes in school morale and individual gratitude practices
- Track social media mentions and shares of the event, looking for expressions of gratitude or positive school culture
- Follow up with award recipients to gather stories of how the recognition impacted them

Remember, the Gratitude Gala is more than just a fun night out – it's a powerful tool for shifting your school's culture towards one of appreciation and positive recognition. As you plan and execute this event, keep the focus on creating meaningful moments of connection and reflection that will resonate long after the last dance.

4.2 “Future Self” Purpose Assembly

Goal: Inspire students to think critically about their long-term goals and life purpose.

Event Overview: The “Future Self” Purpose Assembly is a school-wide event designed to help students connect their current actions and choices to their future aspirations. It’s an opportunity for students to step out of their daily routines and engage in meaningful reflection about who they want to become and what kind of impact they want to have on the world.

KEY ELEMENTS

- **Keynote Speakers:** Invite 2-3 diverse, inspiring speakers who can share their journey of discovering and pursuing their purpose. This could include alumni, local professionals, or even national figures (in person or via video call).
- **Interactive Visioning Exercise:** Guide students through a structured activity to envision and describe their “future self” 10 or 20 years from now.
- **Breakout Sessions:** Offer smaller group discussions or workshops on topics like goal-setting, overcoming obstacles, or exploring different career paths.
- **“Purpose Portraits” Gallery:** Create a space where students can display visual representations of their future selves or life goals.
- **Resource Fair:** Set up booths with information about various career paths, volunteer opportunities, and extracurricular activities that can help students explore their interests.

FOLLOW-UP IDEAS

- Create a “Purpose Board” in a central location where students can add post-its with their goals or purpose statements throughout the year
- Implement monthly “Future Self Check-Ins” during advisory periods or homeroom
- Organize smaller, focused workshops throughout the year that dive deeper into specific aspects of purpose discovery and goal achievement
- Launch a “Living Your Purpose” video series featuring students and staff sharing how they’re working towards their goals

PLANNING TIPS

- Reach out to alumni, local professionals, and parents early to secure engaging speakers. Look for individuals with diverse backgrounds and career paths.
- Create a visually engaging presentation or video to introduce the concept of purpose and set the tone for the assembly.
- Prepare guided questions and activities for breakout session facilitators to ensure meaningful discussions.
- Design a “Future Self Passport” or workbook for students to complete during the assembly, guiding them through self-reflection exercises.
- Consider incorporating technology, such as a custom app or online platform, to make the visioning and goal-setting exercises more interactive and trackable.

IMPACT MEASUREMENT

- Track the number of students who complete their “Future Self Passport” or workbook
- Conduct pre- and post-assembly surveys to measure changes in students’ sense of purpose and clarity about future goals
- Follow up with a sample of students one month after the assembly to assess any lasting impact or actions taken
- Monitor any increases in career center visits or participation in purpose-related extracurricular activities following the assembly

The “Future Self” Purpose Assembly is more than just a one-time event – it’s the launching pad for ongoing conversations and actions related to purpose and goal-setting. As you plan this assembly, think about how you can create moments of genuine reflection and inspiration that will motivate students to take concrete steps towards their aspirations. Your role is to help your peers see the connection between their daily choices and their long-term vision, empowering them to start shaping their future today.

4.3 Curiosity Quest Fair

Goal: Spark interest in new subjects and encourage a love of learning across disciplines.

Event Overview: The Curiosity Quest Fair is an interactive, multidisciplinary event designed to reignite students' natural curiosity and showcase the exciting world of knowledge that exists beyond textbooks and standardized tests. Think of it as a cross between a science fair, an interactive museum, and a hands-on workshop extravaganza.

KEY ELEMENTS

- **Interactive Booths:** Set up stations representing various academic subjects and extracurricular interests, each offering a hands-on activity or demonstration.
- **“Mystery Boxes”:** Create sensory challenge stations where students use touch, smell, or sound to guess the contents of sealed boxes.
- **“Question Wall”:** Designate a space where students can post intriguing questions and others can attempt to answer them or add their own inquiries.
- **Expert Corner:** Invite local experts, from scientists to artists, to give short talks or demonstrations throughout the event.
- **Interdisciplinary Challenges:** Design activities that require knowledge from multiple subjects to solve, showcasing how different disciplines intersect.
- **Discovery Passport:** Create a booklet that students can get stamped at each booth they visit, encouraging exploration of diverse topics.

FOLLOW-UP IDEAS

- Create a “Curiosity Corner” in the school library or common area where rotating exhibits can keep the spirit of exploration alive year-round.
- Launch a “Question of the Week” program in classrooms or morning announcements to keep students thinking critically.
- Organize smaller, subject-specific “deep dive” events throughout the year for students to explore topics that piqued their interest at the fair.
- Start a student-led podcast or blog where students can share interesting facts or concepts they've learned, fostering ongoing curiosity.

PLANNING TIPS

- Collaborate with teachers from different departments to create engaging booth activities that align with curriculum goals while being fun and interactive.
- Reach out to local museums, science centers, or universities to participate or provide resources.
- Create a “Curiosity Passport” that students can get stamped at each booth they visit, with prizes for those who explore a diverse range of subjects.
- Set up an “Ask an Expert” booth where teachers or guest speakers can answer students' burning questions on any topic.
- Consider incorporating technology, such as VR experiences or coding challenges, to showcase cutting-edge fields of study.

IMPACT MEASUREMENT

- Count the number of completed “Curiosity Passports” to track engagement across different subjects.
- Analyze the questions posted on the Question Wall to identify trends in student interests.
- Conduct pre- and post-event surveys to measure changes in students' attitudes towards learning and specific subjects.
- Track any increases in enrollment for elective courses or academic clubs following the fair.

The Curiosity Quest Fair is your opportunity to transform the school into a wonderland of discovery for a day. Your goal is to create an environment where every student can find something that excites them, challenges their assumptions, or introduces them to a new passion. As you plan this event, think about how to make learning feel like an adventure, breaking down the barriers between subjects and showcasing the joy of discovery that lies at the heart of all academic pursuits.

4.4 Walk in My Shoes: Perspective-Taking Workshop

Goal: Develop empathy and understanding by helping students experience life from different viewpoints.

Event Overview: The Walk in My Shoes workshop is an immersive, experiential event designed to broaden students' perspectives and cultivate empathy. Through a series of carefully crafted simulations and reflective activities, participants will have the opportunity to step into the lives of others, challenging their assumptions and expanding their understanding of diverse experiences.

KEY ELEMENTS

- **Immersive Stations:** Set up a series of interactive stations that simulate various life experiences or challenges. Examples could include:
 - Navigating the school while blindfolded
 - Attempting to complete tasks while wearing noise-canceling headphones
 - Trying to communicate without speaking
 - Experiencing a simulation of dyslexia or other learning differences
- **Guided Reflection:** After each station, provide a structured opportunity for students to discuss their experiences, emotions, and insights.
- **Personal Story Sharing:** Invite individuals from diverse backgrounds to share their real-life experiences, connecting the simulations to actual lived realities.
- **Empathy-Building Activities:** Incorporate exercises that promote active listening, non-verbal communication, and perspective-taking skills.
- **Action Planning:** Conclude the workshop with a session where students develop concrete plans for promoting inclusivity and understanding in their daily lives.

FOLLOW-UP IDEAS

- Launch a "Perspective of the Week" feature in school announcements, highlighting different student experiences.
- Create an ongoing "Walk in My Shoes" blog or podcast where students can share their stories and perspectives.
- Organize regular "Empathy Circles" where students can practice perspective-taking and discuss current issues.
- Implement a peer mentoring program that pairs students from different backgrounds to foster ongoing understanding.

PLANNING TIPS

- Consult with the school counselor, special education department, and local organizations to ensure sensitive and accurate representations of different experiences.
- Create clear instructions and safety guidelines for each station, and train volunteer facilitators to guide students through the experiences.
- Prepare reflection prompts and discussion questions that encourage deep thinking and personal connection.
- Consider creating small, mixed groups that stay together throughout the workshop to foster intimate discussions and shared learning.
- Design a quiet, calming space where students can decompress if they feel overwhelmed by any of the experiences.

IMPACT MEASUREMENT

- Conduct pre- and post-workshop surveys measuring empathy, understanding of diversity, and attitudes towards inclusion.
- Collect written reflections from participants to analyze changes in perspective and key takeaways.
- Track incidents of bullying or exclusion in the weeks following the workshop to assess behavioral impact.
- Follow up with participants after a month to gather stories of how they've applied their learnings in real-life situations.

The Walk in My Shoes workshop is a powerful tool for breaking down barriers and fostering a more inclusive school community. As you plan this event, remember that the goal is not to make anyone feel guilty or uncomfortable, but to open minds and hearts to the diverse experiences that make up our world. Your role is to create a safe, supportive environment where students feel empowered to step outside their comfort zones, challenge their assumptions, and develop genuine empathy for others.

4.5 Growth Mindset Media Campaign

Goal: Shift the school culture towards embracing challenges and valuing effort over innate ability.

Event Overview: The Growth Mindset Media Campaign is a week-long, multi-channel initiative designed to saturate the school environment with messages that promote a growth mindset. This campaign aims to challenge fixed mindset beliefs, celebrate effort and perseverance, and provide students with strategies for developing their abilities through dedication and hard work.

KEY ELEMENTS

- **Daily Video Announcements:** Create short, engaging videos featuring students and teachers sharing growth mindset tips, to be played during morning announcements.
- **Social Media Challenges:** Launch daily challenges on school social media accounts that encourage students to reframe fixed mindset statements.
- **Interactive Posters and Art Installations:** Design visually striking posters and art pieces that illustrate growth mindset concepts, placed strategically around the school.
- **Growth Mindset Pledge:** Organize a school-wide event where students and staff can sign a large “Growth Mindset Pledge” banner, committing to embrace challenges and learn from failures.
- **Classroom Integration:** Provide teachers with resources and lesson plans to incorporate growth mindset discussions into their subject areas.
- **Success Story Spotlight:** Highlight students, alumni, or well-known figures who have demonstrated remarkable growth and achievement through effort and perseverance.

FOLLOW-UP IDEAS

- Create a “Growth Mindset Corner” in each classroom where students can share their experiences of overcoming challenges.
- Implement a monthly “Most Improved” award to recognize students who have shown significant growth in various areas.
- Organize ongoing workshops or study groups focused on developing effective learning strategies and embracing challenges.
- Launch a “Growth Journal” initiative, encouraging students to regularly reflect on their learning processes and progress.

PLANNING TIPS

- Create a catchy slogan or hashtag for the campaign (e.g., #GrowthOverGrades, #EmbraceTheStruggle) to unify all elements and increase engagement.
- Collaborate with the art department to design visually appealing posters and graphics that resonate with students.
- Prepare a list of growth mindset prompts and challenges for daily announcements and social media posts.
- Train a team of student “Growth Ambassadors” to help spread the message and engage their peers throughout the week.
- Partner with teachers to implement “Yet” language in classrooms (e.g., “I don’t understand this... yet”) and recognize effort over outcomes.

IMPACT MEASUREMENT

- Track engagement with social media posts and challenges, noting increases in participation throughout the week.
- Conduct pre- and post-campaign surveys to measure changes in mindset among participants.
- Monitor changes in student language and behavior, such as increased use of growth mindset terminology or willingness to take on challenges.
- Analyze academic data in the weeks following the campaign to identify any shifts in effort or achievement.

The Growth Mindset Media Campaign is your opportunity to shift the entire school culture towards a more positive, resilient approach to learning and personal development. Your goal is to make growth mindset concepts so ubiquitous and engaging that they become a natural part of how students and staff think and talk about learning. As you plan this campaign, think about how to make these ideas relevant and appealing to your peers, using humor, relatable examples, and interactive elements to drive the message home.

4.6 Compassion in Action Service Project

Goal: Foster a sense of community responsibility and empathy through meaningful service.

Event Overview: The Compassion in Action Service Project is a school-wide day of service designed to put the principle of compassion into tangible action. This event aims to connect students with real community needs, develop their sense of social responsibility, and demonstrate the positive impact that collective action can have on both the community and the individuals involved.

KEY ELEMENTS

- **Diverse Service Options:** Offer a variety of service projects addressing different community needs, allowing students to choose based on their interests and skills.
- **Opening Assembly:** Begin the day with an assembly to contextualize the importance of compassion and service, featuring speakers from local non-profits or community leaders.
- **Reflection Sessions:** Incorporate structured reflection time throughout the day for students to process their experiences and connect them to larger social issues.
- **Skill-Building Workshops:** Integrate mini-workshops on relevant skills (e.g., active listening, problem-solving, teamwork) that students can apply during their service and beyond.
- **Community Partner Fair:** Invite local non-profits and community organizations to set up booths showcasing ongoing volunteer opportunities.
- **Closing Ceremony:** End the day with a gathering where students can share their experiences, insights, and plans for continued service.

FOLLOW-UP IDEAS

- Create a “Compassion Corner” bulletin board where students can post ongoing service opportunities and share their volunteer experiences.
- Implement a monthly “Compassion Challenge” encouraging small acts of kindness or mini-service projects.
- Establish ongoing partnerships with community organizations for regular volunteer opportunities throughout the year.
- Launch a student-led “Compassion Council” to identify and address ongoing needs within the school and local community.

PLANNING TIPS

- Partner with local non-profits and community organizations to identify meaningful service opportunities that address real needs.
- Create a sign-up system for different projects, ensuring a mix of on-campus and off-campus options to accommodate various abilities and interests.
- Arrange transportation and necessary supplies for each service activity, considering safety and accessibility needs.
- Prepare reflection guides for group leaders to facilitate meaningful discussions before, during, and after service activities.
- Design a “Compassion Passport” where students can document their service experiences and reflections throughout the day.

IMPACT MEASUREMENT

- Track the total number of service hours completed and the number of community partners engaged.
- Conduct pre- and post-event surveys to measure changes in students’ attitudes towards community service and social responsibility.
- Collect testimonials from community partners about the impact of students’ service.
- Follow up with students after a month to assess any long-term changes in volunteering behavior or community engagement.

The Compassion in Action Service Project is your chance to demonstrate that compassion is not just a feeling, but a powerful force for positive change. Your goal is to create experiences that are not only helpful to the community but also transformative for the students involved. As you plan this event, think about how to make the connection between compassionate thoughts and compassionate actions clear and compelling. Help your peers see that they can make a real difference in their community, and that serving others can be a profoundly rewarding and growth-promoting experience.

4.7 Mindfulness Marathon: Self-Control Challenge

Goal: Empower students with practical strategies to manage stress, regulate emotions, and strengthen their self-control muscles.

Event Overview: The Mindfulness Marathon is a week-long challenge designed to introduce students to various mindfulness and self-control techniques. Each day focuses on a different strategy, with the difficulty and duration increasing as the week progresses, mimicking the gradual build-up of endurance in a physical marathon.

KEY ELEMENTS

- **Daily Mindfulness Practices:** Introduce a new mindfulness technique each day, such as deep breathing, body scan, or guided imagery, practiced school-wide during a designated time.
- **Self-Control Challenges:** Set daily challenges that test and strengthen students' self-control, like maintaining silence during lunch or avoiding social media for a day.
- **Mindfulness Zones:** Create calm, quiet spaces around the school where students can practice mindfulness techniques throughout the day.
- **Expert Workshops:** Host sessions with mindfulness experts, psychologists, or yoga instructors to deepen students' understanding and skills.
- **Mindful Art Project:** Organize a collaborative art installation where students can express their experiences with mindfulness and self-control visually.
- **Reflection Journal:** Provide students with journals to track their daily practices and reflect on their experiences.

FOLLOW-UP IDEAS

- Implement "Mindful Mondays" with a short school-wide mindfulness practice at the start of each week.
- Create a student-led mindfulness club to continue exploring and sharing techniques.
- Integrate brief mindfulness exercises into daily classroom routines.
- Develop a "Mindfulness Ambassador" program where trained students can lead sessions for peers or younger students.

PLANNING TIPS

- Collaborate with the school counseling department to ensure practices are trauma-informed and inclusive.
- Create short instructional videos for each day's mindfulness practice to ensure consistency across classrooms.
- Design a visually appealing "Mindfulness Marathon" map or progress tracker for students to mark their daily achievements.
- Train a group of student "Mindfulness Mentors" who can support their peers and lead by example.
- Consider incorporating technology, such as mindfulness apps or biofeedback devices, to make the practices more engaging for tech-savvy students.

IMPACT MEASUREMENT

- Conduct pre- and post-marathon surveys to assess changes in students' stress levels, emotional regulation, and attitudes towards mindfulness.
- Track daily participation rates in mindfulness practices and self-control challenges.
- Collect qualitative feedback through reflection journals and focus groups.
- Monitor behavioral incidents and academic performance in the weeks following the marathon to assess any long-term impacts.

The Mindfulness Marathon is your opportunity to equip your peers with powerful tools for managing the stresses and challenges of both academic and personal life. As you plan this event, think about how to make mindfulness and self-control practices accessible, engaging, and relevant to your fellow students. Your goal is to demystify these concepts and help students see how they can integrate them into their daily lives for improved well-being and performance.

4.8 Grit Gallery: Showcasing Perseverance

Goal: Celebrate and inspire perseverance by highlighting stories of grit from within the school community and beyond.

Event Overview: The Grit Gallery is an interactive exhibition that showcases real-life stories of perseverance and determination. This event aims to inspire students by making the concept of grit tangible and relatable, featuring narratives from peers, teachers, local community members, and historical figures.

KEY ELEMENTS

- **Student Story Booths:** Set up recording stations where students can share their own stories of overcoming challenges or working towards long-term goals.
- **Teacher Triumph Wall:** Create a display where teachers and staff share personal or professional experiences that required grit.
- **Historical Heroes section:** Highlight lesser-known historical figures who demonstrated exceptional perseverance.
- **Local Legends Corner:** Feature stories from community members who have shown remarkable grit in their lives or careers.
- **Interactive Challenges:** Set up stations with small, difficult tasks (e.g., puzzles, balance games) that require persistence to complete.
- **Grit Pledge Station:** Provide a space where students can write and display their commitments to persevere towards a specific goal.
- **Failure Celebration booth:** Create a light-hearted space where students can share and celebrate their “favorite failures” and what they learned.

FOLLOW-UP IDEAS

- Create a rotating “Grit Spotlight” feature in school announcements or newsletters, highlighting ongoing examples of perseverance in the school community.
- Implement a “Grit Journal” program where students regularly reflect on their efforts and progress towards long-term goals.
- Organize smaller “Grit Talks” throughout the year, inviting speakers to share their stories of perseverance.
- Develop a mentorship program pairing students working on long-term goals with peers or community members who can provide support and accountability.

PLANNING TIPS

- Reach out to students, staff, and community members well in advance to collect a diverse range of grit stories.
- Collaborate with the history and English departments to research and present compelling historical examples of grit.
- Design the gallery layout to create a journey from relatable peer stories to inspiring historical and community examples.
- Create a visually striking “Grit Meter” or similar graphic to help quantify and compare different examples of perseverance.
- Consider incorporating multimedia elements like video interviews or interactive digital displays to enhance engagement.

IMPACT MEASUREMENT

- Track the number of students who contribute their own stories or complete the Grit Pledge.
- Conduct pre- and post-event surveys to measure changes in students’ understanding of grit and their beliefs about their own capacity for perseverance.
- Collect feedback on which stories or examples resonated most strongly with students.
- Follow up with a sample of students after a month to see if the event influenced their approach to challenges or long-term goals.

The Grit Gallery is your chance to bring the sometimes abstract concept of grit to life through real, relatable stories. As you plan this event, think about how to create an experience that is both inspiring and actionable – you want students to leave not just feeling motivated, but with concrete strategies for cultivating grit in their own lives. Your goal is to shift the narrative around challenges and setbacks, helping your peers see them as opportunities for growth rather than insurmountable obstacles.

5. Facilitating Meaningful Discussions

As an Impacter Ambassador, one of your most powerful tools for creating change is facilitating meaningful discussions among your peers. These conversations are where real transformation happens – where ideas are challenged, perspectives are broadened, and new understandings are formed. Your role is to create safe, engaging spaces for these discussions and guide them in productive directions.



5.1 After-School Impacter Circles

After-School Impacter Circles are regular, informal gatherings designed to dive deep into the Impacter 8 principles and their real-world applications. These circles provide a more intimate setting for students to explore challenging topics, share personal experiences, and support each other's growth.

KEY ELEMENTS

- **Consistent Schedule:** Hold circles at the same time and place each week to build routine and commitment.
- **Safe Space Guidelines:** Establish and reinforce clear rules for respectful, confidential sharing.
- **Topic Focus:** Center each session around one of the Impacter 8 principles or a related theme.
- **Opening ritual:** Start each circle with a brief mindfulness exercise or check-in to set the tone.
- **Guided Discussion:** Use thought-provoking questions and scenarios to spark conversation.
- **Personal Reflection:** Include time for individual journaling or quiet reflection.
- **Action Planning:** Conclude sessions by having participants set personal goals or commitments.

FACILITATION TIPS

- Prepare a mix of light and deep questions to cater to different comfort levels.
- Use “talking pieces” to ensure equal participation and active listening.
- Be prepared to share your own experiences to model vulnerability and openness.
- Learn to embrace silence – it often precedes the most meaningful contributions.
- Have strategies ready for redirecting off-topic conversations or managing dominant personalities.

A photograph showing three students of diverse backgrounds gathered around a laptop. The student on the left is a young Black woman with curly hair wearing an orange hoodie. The student in the middle is a young woman with glasses and a pink top. The student on the right is a young woman with glasses and a grey hoodie. They are all looking at the laptop screen, which has a logo that says 'AFPC DIGITAL BRIDGE'. The background is a grassy field with other people in the distance.

5.2 Lunch & Learn Chat Sessions

Lunch & Learn Chat Sessions are more casual, drop-in style discussions held during lunch periods. These sessions aim to make the Impacter principles accessible and relevant to a wider audience, including students who might not attend after-school events.

KEY ELEMENTS

- **Welcoming Atmosphere:** Create an inviting space where students feel comfortable dropping in.
- **Engaging Topics:** Choose timely, relevant themes that connect Impacter principles to current events or common student experiences.
- **Interactive Format:** Use polls, quizzes, or small group activities to keep energy high and encourage participation.
- **Expert Guests:** Occasionally invite teachers, counselors, or community members to share insights on specific topics.
- **Take-Away Resources:** Provide handouts or digital resources for students to continue exploring the topic.
- **Feedback Loop:** Collect topic suggestions and feedback to ensure sessions remain relevant and engaging.

FACILITATION TIPS

- Keep the tone light and conversational while still addressing meaningful topics.
- Use icebreakers or conversation starters to ease students into discussions.
- Be flexible – be prepared to adapt your plan based on who shows up and what’s on students’ minds.
- Use visual aids or multimedia elements to cater to different learning styles.
- End each session with a clear call to action or challenge related to the topic.

Remember, as a facilitator, your role is not to have all the answers, but to create an environment where students feel empowered to explore, question, and learn from each other. Your enthusiasm, openness, and genuine curiosity will set the tone for these discussions. By consistently providing these opportunities for meaningful dialogue, you’re helping to build a school culture where deep thinking and personal growth are valued and normalized.

6. Integrating Impacter Principles into Advisory Periods

Advisory periods offer a unique opportunity to weave the Impacter principles into the fabric of everyday school life. By collaborating with teachers and counselors, you can help transform these regular check-ins into powerful moments for social-emotional learning and personal growth.

KEY STRATEGIES	
Impacter Mini-Lessons	Develop short, engaging lessons on each of the Impacter 8 principles that advisors can easily implement. Include discussion prompts, quick activities, and reflection exercises.
Weekly Themes	Align advisory activities with the monthly Impacter themes, providing a consistent focus across the school.
Student-Led Discussions	Train Impacter Ambassadors to facilitate discussions or activities in advisory groups, empowering peer-to-peer learning.
Goal-Setting and Check-Ins	Implement a system for students to set personal growth goals related to the Impacter principles and regularly check in on their progress during advisory.
Real-World Connections	Provide advisors with current events or scenarios that illustrate Impacter principles in action, fostering discussions about their practical applications.
Impacter Journaling	Introduce reflective journaling prompts related to the Impacter principles, encouraging students to explore their thoughts and experiences.
Advisory Challenges	Create fun, low-stakes challenges related to each Impacter principle that advisory groups can compete in or work towards together.
Peer Recognition	Implement a system where students can nominate peers who exemplify specific Impacter principles, to be recognized during advisory periods.
Skill-Building Workshops	Develop mini-workshops on specific skills related to the Impacter principles (e.g., active listening, growth mindset language, stress management techniques) that can be conducted during advisory.
Community Building	Design advisory activities that foster a sense of community and belonging while reinforcing Impacter principles.

6. Integrating Impacter Principles into Advisory Periods

IMPLEMENTATION TIPS

- Collaborate closely with the advisory program coordinator to ensure alignment with existing structures and goals.
- Provide comprehensive resources and training for advisors to feel confident in delivering Impacter content.
- Create a feedback loop to continuously improve and refine advisory activities based on student and teacher input.
- Consider designating certain days of the week for specific Impacter-related activities to create consistency across advisory groups.

By integrating Impacter principles into advisory periods, you're helping to create daily touchpoints that reinforce the importance of social-emotional learning and personal growth. This consistent exposure and practice can lead to more substantial, lasting changes in school culture and individual student development.

7. Partnering with School Administration

As Impacter Ambassadors, your success depends on building strong, collaborative relationships with school administrators. These partnerships are crucial for implementing your initiatives, gaining support for your events, and creating lasting change in your school culture. This section will guide you through establishing and maintaining effective partnerships with your school's leadership team.



7.1 Monthly Progress Meetings

Regular communication with school administration is key to keeping your initiatives aligned with school goals and policies. Monthly progress meetings provide a structured opportunity to share updates, seek guidance, and maintain administrative support for your work.

KEY ELEMENTS

- **Consistent Schedule:** Set a regular monthly meeting time with key administrators (e.g., principal, vice principal, or dean of students).
- **Prepared Agenda:** Create a clear agenda for each meeting, distributed in advance.
- **Data-Driven Updates:** Present concrete data on your activities' impact and reach.
- **Collaborative Problem-Solving:** Use these meetings to address any challenges or obstacles you're facing.
- **Future Planning:** Discuss upcoming events and initiatives to ensure administrative support and alignment with school calendars.
- **Student Voice:** Rotate which Impacter Ambassadors attend these meetings to provide diverse student perspectives.

MEETING TIPS

- Be professional and prepared. Treat these meetings as you would a job interview or presentation.
- Practice your talking points beforehand to ensure clear, concise communication.
- Be open to feedback and willing to adapt your plans based on administrative input.
- Follow up after each meeting with a summary of discussed points and action items.



7.2 Effective Reporting and Feedback Strategies

Developing a system for regular reporting and feedback helps maintain transparency, demonstrates your program's value, and allows for continuous improvement.

REPORTING STRATEGIES

1. **Monthly Impact Reports:** Create concise, visually appealing reports summarizing your activities, reach, and impact metrics.
2. **Student Testimonials:** Collect and share stories from students who have been positively impacted by Impacter initiatives.
3. **Visual Presentations:** Use infographics or short videos to present data in engaging ways.
4. **Event Recaps:** Provide detailed summaries of major events, including attendance, feedback, and lessons learned.
5. **Social Media Updates:** If approved, use school social media channels to share real-time updates and successes.

IMPLEMENTATION TIPS

- Be consistent in your reporting. Establish a regular schedule and stick to it.
- Always be honest in your reporting, even when sharing challenges or setbacks.
- Use feedback constructively. Show administrators how you're responding to and implementing suggestions.
- Celebrate successes together. Share wins with the administration and acknowledge their support in your achievements.

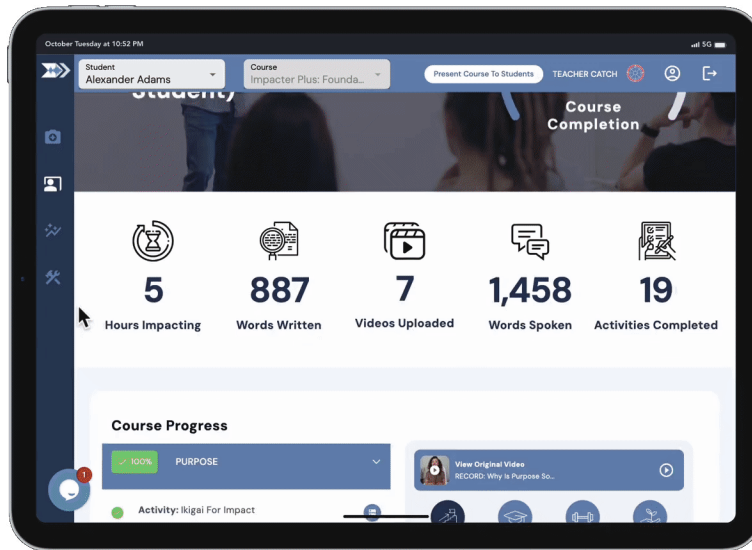
FEEDBACK STRATEGIES

1. **Anonymous Suggestion Box:** Set up a physical or digital suggestion box for students and staff to provide feedback on Impacter initiatives.
2. **Post-Event Surveys:** Conduct brief surveys after each major event to gather participant feedback.
3. **Teacher Check-Ins:** Regularly touch base with teachers to understand how Impacter principles are being integrated into classrooms.
4. **Student Focus Groups:** Host small group discussions to get in-depth feedback on your programs and ideas for improvement.
5. **Annual Program Evaluation:** Conduct a comprehensive evaluation of the Impacter Ambassador program at the end of each school year, involving students, teachers, and administrators.

Remember, school administrators are your allies in creating positive change. By maintaining open, professional, and productive relationships with them, you'll be better positioned to make a lasting impact on your school community. Your ability to effectively partner with administration not only supports your current initiatives but also paves the way for future Impacter Ambassadors to continue building on your work.

8. Measuring Your Impact

As Impacter Ambassadors, it's crucial to not only implement programs and events but also to measure their effectiveness. Tracking your impact allows you to celebrate successes, identify areas for improvement, and demonstrate the value of your work to the school community. This section will guide you through strategies for measuring and showcasing your impact.



8.1 Tracking Engagement and Completion

Monitoring student engagement with Impacter initiatives and tracking completion rates of various activities provides valuable insights into the reach and effectiveness of your programs.

KEY METRICS TO TRACK

- **Event Attendance:** Number of students participating in Impacter events and activities
- **Program Completion Rates:** Percentage of students who complete multi-session programs or challenges
- **Online Engagement:** Clicks, views, and interactions with digital Impacter content
- **Volunteer Hours:** Total hours contributed by students to Impacter-led service projects
- **Resource Utilization:** Usage of Impacter resources (e.g., mindfulness spaces, online tools)

TRACKING METHODS

1. **Digital Check-Ins:** Use QR codes or a simple app for easy event attendance tracking
2. **Progress Badges:** Implement a digital badge system for completing various Impacter activities
3. **Analytics Tools:** Utilize web analytics to track engagement with online resources
4. **Participation Logs:** Maintain detailed logs of student involvement in various initiatives
5. **Surveys:** Conduct regular surveys to gather self-reported engagement data

8.2 Impacter of the Month/Week Recognition Program

Recognizing students who exemplify Impacter principles can motivate continued engagement and showcase the real-world application of these concepts.

PROGRAM STRUCTURE

- **Nomination Process:** Allow students and staff to nominate peers who demonstrate Impacter principles
- **Selection Criteria:** Develop clear criteria aligned with the Impacter 8 for selecting recipients
- **Recognition Platforms:** Announce recipients through multiple channels (e.g., school announcements, social media, bulletin boards)
- **Tangible Rewards:** Consider providing small tokens of recognition (e.g., certificates, school spirit items)
- **Spotlight Stories:** Share detailed stories about how recipients embodied Impacter principles

IMPLEMENTATION TIPS

- Rotate focus on different Impacter principles each week/month
- Ensure diverse representation in your selections
- Create a special display or “Wall of Impact” to visually showcase recipients
- Involve school administration in the recognition process to add weight to the honor



8.3 Setting and Achieving Ambitious Goals

Setting clear, measurable goals for your Impacter initiatives provides direction and motivation for your team and allows you to track progress over time.

GOAL-SETTING PROCESS

- 1. Assess Current State:** Gather baseline data on key metrics related to school culture and student well-being
- 2. Identify Priority Areas:** Determine which aspects of school life or student development need the most attention
- 3. Set SMART Goals:** Create Specific, Measurable, Achievable, Relevant, and Time-bound goals
- 4. Develop Action Plans:** Break down each goal into concrete steps and assign responsibilities
- 5. Establish Checkpoints:** Set regular intervals to review progress and adjust strategies as needed

EXAMPLE GOALS

- Increase student participation in Impacter events by 25% over the school year
- Reduce reported incidents of bullying by 30% through targeted empathy-building programs
- Achieve 80% student completion rate of the Impacter personal growth curriculum
- Improve overall school climate survey scores by 15% through consistent application of Impacter principles

TRACKING AND REPORTING

- Create a visual goal tracker to display in a prominent location
- Provide monthly updates on goal progress in your school newsletter or announcements
- Celebrate milestones and victories, no matter how small
- Be transparent about challenges and involve the school community in problem-solving

Remember, measuring your impact is not about proving your worth – it's about continuously improving your ability to make a positive difference in your school community. Use these metrics and goals as tools for learning, adapting, and growing in your role as Impacter Ambassadors. By consistently tracking and sharing your impact, you'll not only motivate yourselves but also inspire others to join in creating a more positive, empowering school culture.



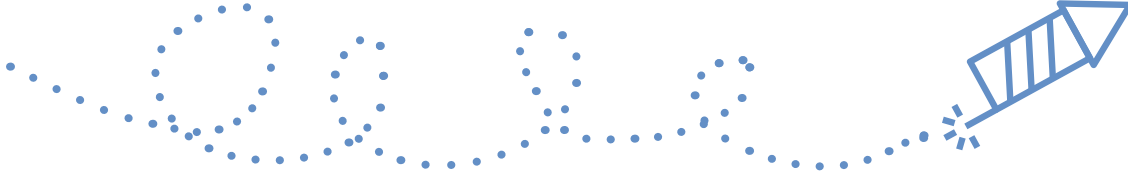
9. Ambassador Toolkit

As an Impacter Ambassador, you're equipped with a variety of tools to help you plan, execute, and reflect on your initiatives. This toolkit provides you with practical resources to streamline your efforts and maximize your impact.



9.1

Event Planning Master Checklist



Use this comprehensive checklist to ensure you've covered all bases when planning and executing your Impacter events:

PRE-PLANNING

- Define event goals and target audience
- Set date and secure venue
- Create a budget
- Form planning committee and assign roles

CONTENT AND PROGRAMMING

- Outline event schedule
- Secure speakers or facilitators
- Prepare materials (handouts, presentations, etc.)
- Plan interactive elements or activities

FINAL PREPARATIONS

- Confirm all vendors and participants
- Conduct final venue walk-through
- Prepare name tags, signs, and other materials
- Brief all volunteers on their roles

POST-EVENT

- Clean up and return venue to original state
- Send thank-you notes to speakers, volunteers, and key participants
- Collect and analyze feedback
- Conduct debrief meeting with planning committee
- Prepare event report for school administration

LOGISTICS

- Develop detailed event timeline
- Arrange necessary equipment and supplies
- Plan for food and beverages (if applicable)
- Organize transportation (if needed)

PROMOTION

- Create promotional materials (flyers, social media posts, etc.)
- Announce event through multiple channels
- Send personal invitations to key stakeholders
- Set up event registration system

DURING THE EVENT

- Set up registration/check-in area
- Welcome attendees and manage flow
- Document the event (photos, videos, notes)
- Be prepared to handle unexpected issues

9.2

Discussion Facilitation Guides

Effective facilitation is key to meaningful discussions. Use these guides to enhance your discussion leadership skills:



SETTING THE STAGE

- Arrange seating in a circle or semi-circle to promote equality
- Establish and communicate ground rules for respectful dialogue
- Start with an icebreaker to build comfort and connection

ASKING POWERFUL QUESTIONS

- Use open-ended questions that encourage reflection
- Follow up with “why” and “how” to deepen responses
- Be comfortable with silence; allow time for thoughtful answers

ACTIVE LISTENING TECHNIQUES

- Practice reflective listening by paraphrasing responses
- Use non-verbal cues to show engagement (nodding, eye contact)
- Validate contributions without judgment

MANAGING GROUP DYNAMICS

- Encourage participation from quieter members
- Respectfully redirect off-topic conversations
- Address and mediate conflicts constructively

WRAPPING UP

- Summarize key points and themes from the discussion
- Guide the group in identifying action steps or takeaways
- End with a closing ritual or reflection

SAMPLE DISCUSSION PROMPTS

- “How has your understanding of [Impacter principle] changed over time?”
- “Describe a situation where you struggled to apply [Impacter principle]. What did you learn?”
- “How might our school be different if everyone fully embraced [Impacter principle]?”

Remember, these tools are starting points. Feel free to adapt and expand them based on your specific needs and experiences. The more you use and refine these resources, the more effective you’ll become in your role as an Impacter Ambassador.

Conclusion: Your Journey as an Impacter Ambassador

Congratulations! You've now been equipped with the knowledge, strategies, and tools to excel in your role as an Impacter Ambassador. As you embark on this journey, remember that you're not just planning events or leading discussions – you're shaping the culture of your school and positively impacting the lives of your peers.

Your role as an Impacter Ambassador is both a privilege and a responsibility. You have the power to inspire change, foster personal growth, and create a more inclusive, supportive school environment. The skills you develop and the experiences you gain in this role will serve you well beyond your high school years, preparing you for leadership in college, career, and life.

KEY TAKEAWAYS TO REMEMBER

- 1. Embody the Impacter 8 principles** in your own life and actions.
- 2. Stay curious** and open to learning from every experience and interaction.
- 3. Collaborate** with your fellow Ambassadors, teachers, and admin to maximize your impact.
- 4. Be creative and adaptable** in your approach to challenges and opportunities.
- 5. Celebrate successes**, both big and small, and learn from setbacks.
- 6. Always keep the well-being and growth** of your fellow students at the heart of your efforts.

As you move forward, know that you're part of a larger movement of young leaders working to create positive change in schools across the country. Your efforts contribute to a ripple effect that extends far beyond your immediate school community.

Remember, transformation takes time and persistence. There will be challenges along the way, but with each step, you're making a difference. Trust in the process, believe in yourself, and never underestimate the power of your actions to inspire and influence others.

Thank you for stepping up to be an Impacter Ambassador. Your commitment to personal growth and positive change is truly commendable. Now, go forth and make your impact – your school, and the world, will be better for it!

