# Impacter® Pathway

## Navigating California's Education Budget Challenges With Impacter Pathway



PERSPECTIVE-TAKING

PURPOSE

CURIOSITY

SELF-CONTROL

Impacter Pathway

GRATITUDE

GRIT

COMPASSION

GROWTH MINDSET

CASEL® CONNECTION: AWARENESS

CASEL® CONNECTION: SELF-MANAGEMENT

CASEL® CONNECTION: RESPONSIBLE DECISION-MAKING
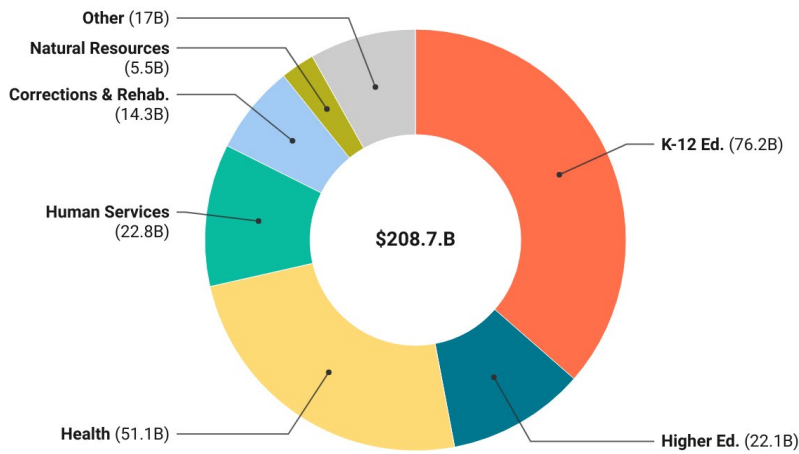
CASEL® CONNECTION: RELATIONSHIP SKILLS

# Introduction: A Crucial Moment for California's Education

California's education system stands at a critical juncture. With a **projected $56 billion deficit** over the next two fiscal years, schools face significant spending cuts, particularly affecting staffing for social workers counselors, and wellness staff. Yet, the need for robust social-emotional learning (SEL) programs has never been more pressing.
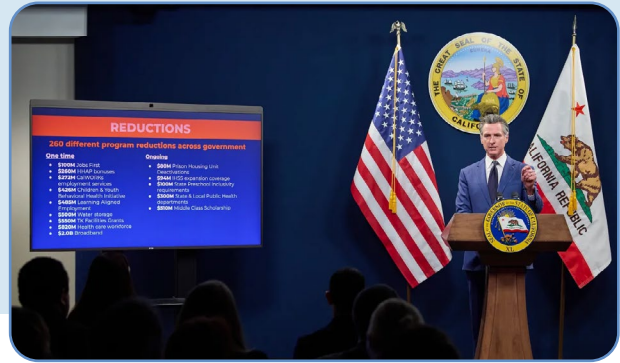


## California General Fund Expenditures 2024-25

Budget Summary, Governor's proposal, January 2024



- Other (17B)
- Natural Resources (5.5B)
- Corrections & Rehab. (14.3B)
- Human Services (22.8B)
- Health (51.1B)
- K-12 Ed. (76.2B)
- Higher Ed. (22.1B)

**$208.7.B**

*The General Fund does not include local property taxes or federal funding*
Chart: Ed100 Lesson 8.3 • Source: California eBudget • Created with Datawrapper

## Ongoing Commitment to Whole Child Development

Despite financial constraints, California remains deeply committed to efforts like **Social-Emotional Learning** and **Wellness** through initiatives like LCAP and the California Dashboard which maintain strict accountability standards for schools to make continued strides in SEL and whole-child outcomes.

**Enter Impacter Pathway:** A revolutionary platform that leverages cutting-edge AI and machine learning to deliver comprehensive, cost-effective SEL support at scale.

## A Data-Driven Solution for Challenging Times

Impacter Pathway addresses the dual challenges of resource constraints and the growing need for SEL support, offering a sustainable path forward for districts striving to nurture well-rounded, resilient learners. This innovative solution provides comprehensive support at scale, allowing districts to maximize their impact even with limited resources.

Here's how Impacter Pathway offers a unique approach to maintaining and enhancing SEL initiatives in the face of budget cuts:

- **Cost-Effective Support:** Reaches 10-20 times more students than traditional intervention, counseling, and wellness efforts at a fraction of the cost
- **AI-Powered Insights:** Utilizes advanced natural language processing and machine learning to provide real-time, actionable data on student well-being
- **Comprehensive Coverage:** Addresses all 8 Harvard-backed character competencies aligned with the **CASEL framework**
- **Scalable Implementation:** Easily integrates with existing systems and adapts to individual school/district needs

# Comparison: Traditional Support vs. Impacter Pathway

| Aspect | Traditional Social Worker | Impacter Pathway |
|---|---|---|
| Cost per FTE | $85,000 - $115,000 | ~1/10th of traditional cost |
| Students Reached | 50-100 Ongoing Caseload | Entire school populations |
| Availability | School hours only | 24/7 access |
| Data & Insights | Limited, manual | Comprehensive, real-time |
| Intervention Recommendations | Manual, infrequent | Automated, data-driven |
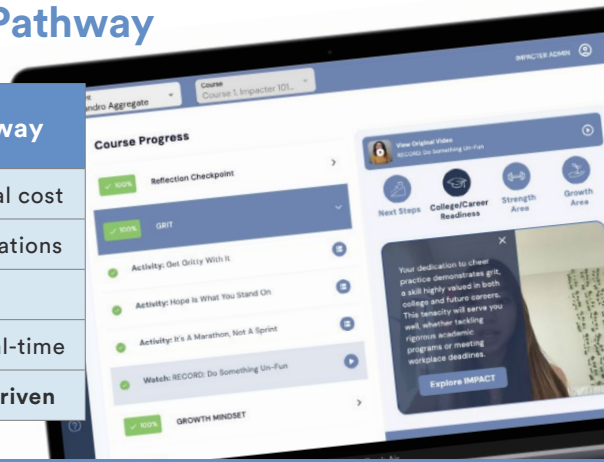
## Long-Term Benefits and ROI

Investing in Impacter Pathway delivers substantial returns across key educational metrics. By providing comprehensive SEL support, schools can see improvements in various areas that directly impact student success and district performance. The platform's ability to reach more students while providing personalized insights leads to a ripple effect of positive outcomes in areas measured on the California Dashboard, including *Graduation Rate, Chronic Absenteeism, English Learner Progress, and Suspension Rate*:



**ENGLISH PROFICIENCY**
The ability to consider multiple perspectives enriches language learning.

**ATTENDANCE**
A clear sense of purpose increases student motivation and commitment.

**ACADEMIC ACHIEVEMENT**
Curiosity drives a thirst for knowledge, leading to deeper understanding.

**STUDENT BEHAVIOR**
Self-control helps students navigate academic settings more effectively.

**ENROLLMENT IN ADVANCED COURSES**
Cultures of gratitude enhance recognition of educational opportunities.

**GRADUATION RATE**
The perseverance developed through grit fosters a resilient mindset.

**STUDENT ENGAGEMENT/ CLIMATE**
Compassion in school settings nurtures a supportive atmosphere.

**STANDARDIZED TEST SCORES**
Students with a growth mindset are more likely to embrace challenges.

PERSPECTIVE-TAKING · PURPOSE · CURIOSITY · SELF-CONTROL · GRATITUDE · GRIT · COMPASSION · GROWTH MINDSET

CASEL® CONNECTION: AWARENESS · CASEL® CONNECTION: SELF-MANAGEMENT · CASEL® CONNECTION: RESPONSIBLE DECISION-MAKING · CASEL® CONNECTION: RELATIONSHIP SKILLS

Impacter Pathway

# Aligning with California's Educational Priorities

Impacter Pathway goes beyond just providing SEL support; it seamlessly integrates with and bolsters key California educational initiatives, ensuring that schools can meet state-mandated goals while enhancing student outcomes. By aligning its features and data outputs with these accountability programs, Impacter Pathway becomes an indispensable tool for districts striving to meet and exceed California's educational standards. Here's how Impacter Pathway supports these key initiatives:



**1. California School Dashboard:** Contributes to improvements in multiple state indicators, including chronic absenteeism and suspension rates
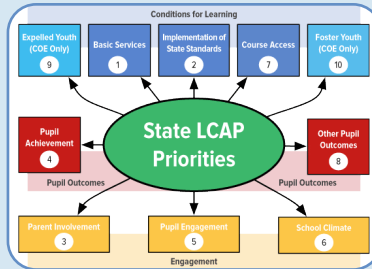
**2. Local Control and Accountability Plan (LCAP):** Provides data-driven insights for goal-setting and progress monitoring
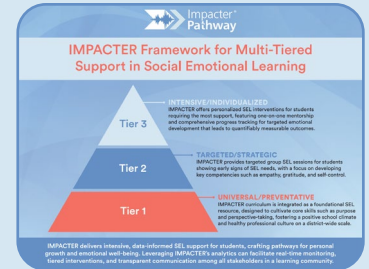
**3. Multi-Tiered System of Supports (MTSS):** Offers targeted interventions across all tiers of support

## Case Study: Calexico Unified School District

Calexico Unified School District, serving a diverse student population in California's Imperial County, faced numerous challenges in providing comprehensive social-emotional support to its students. With limited resources and a growing need for SEL initiatives, the district sought an innovative solution that could scale across its various educational settings. During the 2023-2024 School Year, Calexico USD implemented Impacter Pathway districtwide, aiming to address these challenges while maintaining their commitment to student well-being and academic success.

The implementation of Impacter Pathway proved to be a game-changer for the students, families, teachers, and staff of Calexico USD. The platform's adaptability allowed for seamless integration across the district's diverse educational landscape, from elementary schools to alternative education programs. Its data-driven approach provided invaluable insights, enabling educators to identify at-risk students early and tailor interventions effectively. Moreover, the platform's AI-powered capabilities significantly reduced the administrative burden on staff, allowing counselors and teachers to focus more on direct student support.

The results of this implementation were both swift and significant, demonstrating the power of Impacter Pathway to transform SEL delivery in a resource-constrained environment. Here's a closer look at how Calexico USD utilized the platform and the key outcomes they achieved.

### Key Outcomes:

- **Maintained Districtwide SEL Commitment:** Reduced burden for existing counselors and wellness staff by making caseloads more manageable through automated delivery of preventive MTSS.

- **Optimized Staff Resources:** Freed up 25% of counselors' time by automating identification of students for SSTs and Tier II interventions.
- **Significant Cost Savings:** Reduced SEL program costs by 30% while freeing up resources for other critical educational needs districtwide.
- **Future-Proofed SEL Initiatives:** Ensured sustainable, scalable SEL support despite potential future budget fluctuations.

By leveraging Impacter Pathway, Calexico Unified School District was able to provide comprehensive SEL support while optimizing resources and improving student outcomes across various metrics.

This success story is just one example of how Impacter Pathway is transforming SEL delivery in schools across California and beyond. For more detailed examples, including in-depth analyses of implementation strategies and long-term impact, visit our Whitepapers page at **www.impacterpathway. com/whitepapers**.

## Conclusion: Empowering California's Educational Future

In these challenging fiscal times, Impacter Pathway emerges as a transformative solution for California's educational landscape. By harnessing cutting-edge technology and data-driven insights, this innovative platform not only maintains but significantly enhances schools' commitment to students' holistic development.

Investing in Impacter Pathway signals a commitment to providing every student with the tools they need to thrive academically, emotionally, and socially. By democratizing access to high-quality SEL support, and reaching every student with personalized interventions at scale, we ensure that our schools not only weather the current fiscal storm but emerge stronger and better equipped to meet the needs of all students.

Impacter® **Pathway**